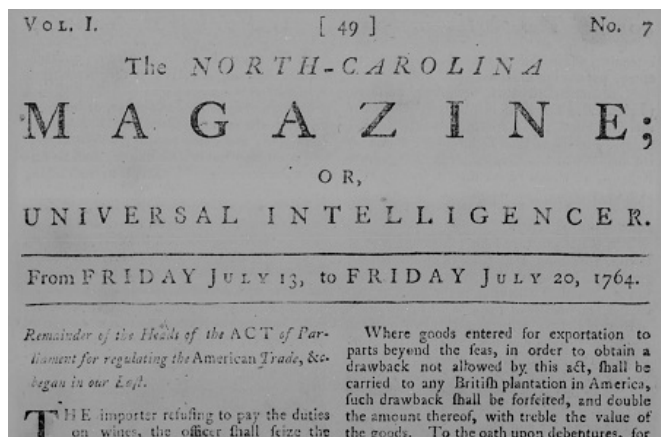


## **North-Carolina Magazine; or, Universal Intelligencer** <sup>[1]</sup>

### ***North-Carolina Magazine; or, Universal Intelligencer***

by Edwin H. Mammen, 2006; Revised November 2022.



Volume 1, number 7 of The North Carolina Magazine; or, Universal Intelligencer

<sup>[2]</sup>The *North-Carolina Magazine; or, Universal Intelligencer*, was the first magazine in North Carolina. It was published by printer <sup>[3]</sup>James Davis <sup>[4]</sup> in New Bern during a period when his *North-Carolina Gazette* <sup>[5]</sup>, the state's first newspaper <sup>[6]</sup>, was suspended. The first issue, dated 1-8 June 1764, was eight pages, printed without column rules and two columns to the page. The magazine was meant to be bound annually; pages were numbered consecutively from the first issue until the last, four years later.

The lack of regular mail <sup>[7]</sup> greatly limited the amount of news in the *North-Carolina Magazine*. Instead, it was filled with long extracts from the works of religious writers and historians or selections from British magazines. In the fifth issue, dated 6-13 July 1764, a long history of the Roman Empire was begun and continued through several succeeding installments. A page and a half was given to advertisements, including several offering rewards for the return of freedom-seeking enslaved people and one from Davis presenting for sale a "Collection of All the Acts of Assembly of the Province of North Carolina." A notice to the freeholders of Christ-Church Parish of an election to be held for new vestrymen advised: "There is a fine of Twenty Shillings on every Freeholder in the Parish who fails to attend, and give his vote."

Initially, the price for the magazine was four pence; with the issue of 28 Dec. 1764, the size was reduced to four pages without any change in price. On 27 May 1768 the *North-Carolina Magazine* was succeeded by another version of the *North-Carolina Gazette*, James Davis's original imprint.

#### **References:**

Clarence S. Brigham, *History and Bibliography of American Newspapers, 1690-1820*, vol. 2 (1947).

Thad Stem Jr., *The Tar Heel Press* (1973).

Stephen B. Weeks, *The Press of North Carolina* <sup>[8]</sup> (1891).

#### **Additional Resources:**

"About The North-Carolina magazine, or, Universal intelligencer" Chronicling America: Historic American Newspapers, Library of Congress. <http://chroniclingamerica.loc.gov/lccn/sf89099232/> <sup>[9]</sup>.

*The North-Carolina Magazine; or, Universal Intelligencer*, at the [North Carolina State Archives](#) <sup>[10]</sup>.

#### **Image Credits:**

*The North-Carolina Magazine; or, Universal Intelligencer*, New Bern, N.C.: James Davis, July 13-July 20, 1764.

#### **Subjects:**

[American Revolution \(1763-1789\)](#) <sup>[11]</sup>

[Literature](#) <sup>[12]</sup>

[Media](#) <sup>[13]</sup>

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#### **From:**

[Encyclopedia of North Carolina, University of North Carolina Press.](#) <sup>[15]</sup>

1 January 2006 | Mammen, Edwin H.

## Links

[1] <https://ncpedia.org/north-carolina-magazine-or-universa> [2] [http://ncecho.contentdm.oclc.org/cdm/search/collection/p15016coll1/searchterm/North Carolina Magazine%3B Or Universal Intelligencer/order/nosort](http://ncecho.contentdm.oclc.org/cdm/search/collection/p15016coll1/searchterm/North%20Carolina%20Magazine%3B%20Or%20Universal%20Intelligencer/order/nosort) [3] <https://ncpedia.org/printing> [4] <https://ncpedia.org/biography/davis-james> [5] <https://ncpedia.org/north-carolina-gazette> [6] <https://ncpedia.org/newspapers> [7] <https://ncpedia.org/postal-service> [8] <https://archive.org/stream/pressnorthcarol01weekgoog#page/n4/mode/2up> [9] <http://chroniclingamerica.loc.gov/lccn/sf89099232/> [10] <http://ncecho.contentdm.oclc.org/cdm/search/collection/p15016coll1/searchterm/North%20Carolina%20Magazine%3B%20Or%20Universal%20Intelligencer/order/nosort> [11] <https://ncpedia.org/category/subjects/us-revolution> [12] <https://ncpedia.org/category/subjects/literature> [13] <https://ncpedia.org/category/subjects/media> [14] <https://ncpedia.org/category/authors/mammen-edwin-h> [15] <https://ncpedia.org/category/entry-source/encyclopedia->