

## **Bandwagon** <sup>[1]</sup>

### **Type of Speech:**

noun <sup>[2]</sup>

### **Definition:**

The advertiser tries to make you feel like everyone else has the product and if you don't have it too, you'll be left out.

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**Source URL:** <https://ncpedia.org/glossary/bandwagon>

### **Links**

[1] <https://ncpedia.org/glossary/bandwagon> [2] <https://ncpedia.org/category/parts-speech/noun>