

## Spatial contiguity principle example

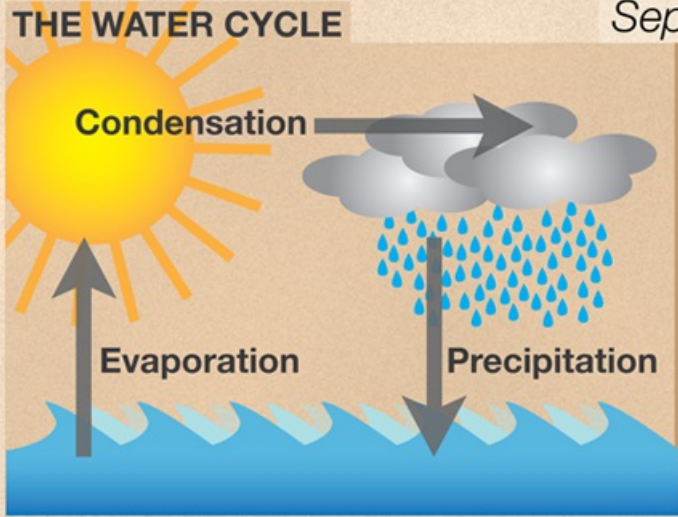
## Spatial contiguity principle example

Example illustrating spatial contiguity principle

### Spatial contiguity principle

People learn better when corresponding pictures and words are presented near each other on a page rather than separated from each other.

#### THE WATER CYCLE



The diagram illustrates the water cycle with a sun on the left, clouds in the center, and water on the bottom. An upward arrow labeled 'Evaporation' points from the water to the sun. A horizontal arrow labeled 'Condensation' points from the water to the clouds. A downward arrow labeled 'Precipitation' points from the clouds to the water.

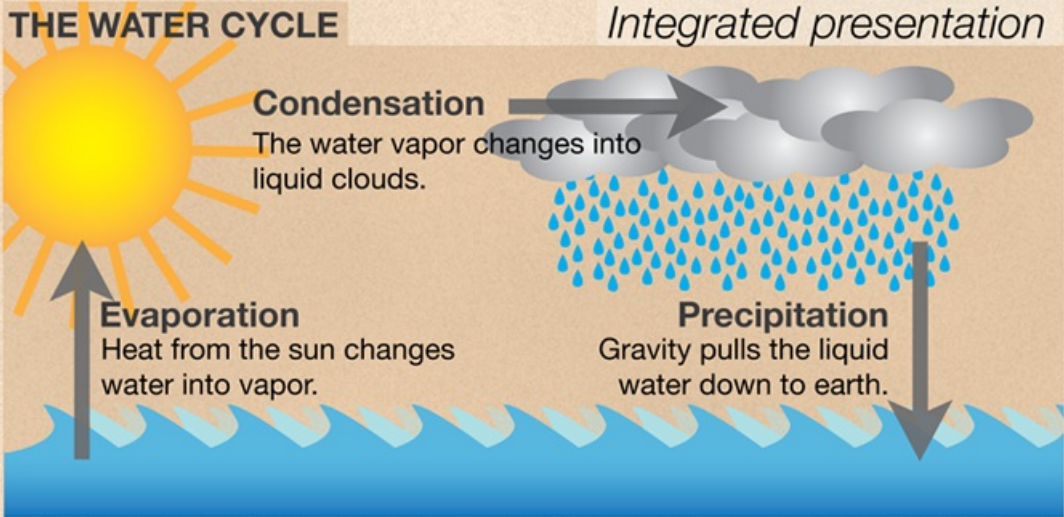
#### Separated presentation

**Evaporation:**  
Heat from the sun changes water into vapor.

**Condensation:**  
The water vapor changes into liquid clouds.

**Precipitation:**  
Gravity pulls the liquid water down to earth.

#### THE WATER CYCLE



The diagram illustrates the water cycle with a sun on the left, clouds in the center, and water on the bottom. An upward arrow labeled 'Evaporation' points from the water to the sun. A horizontal arrow labeled 'Condensation' points from the water to the clouds. A downward arrow labeled 'Precipitation' points from the clouds to the water.

#### Integrated presentation

**Evaporation**  
Heat from the sun changes water into vapor.

**Condensation**  
The water vapor changes into liquid clouds.

**Precipitation**  
Gravity pulls the liquid water down to earth.

Usage Statement:

## Creative Commons BY-NC-SA

This item has a Creative Commons license for re-use. This Creative Commons BY-NC-SA license means that you may use, remix, tweak, and build upon the work for non-commercial purposes as long as you credit the original creator and as long as you license your new creation using the same license. For more information about [Creative Commons licensing](https://creativecommons.org/licenses/by-nc-sa/4.0/) <sup>[1]</sup> and a link to the license, see full details at <https://creativecommons.org/licenses/by-nc-sa/4.0/> <sup>[2]</sup>.

---

**Source URL:**<https://ncpedia.org/media/spatial-contiguity-principle>

**Links**

[1] <https://creativecommons.org/licenses/> [2] <https://creativecommons.org/licenses/by-nc-sa/4.0/>