

## Magazine advertisement for Pond's Vanishing Cream, 1911

How to keep your face looking cool and fresh

During hot weather, the excess of moisture, due to the stimulation of both the oil and the perspiration pores, is bound to make your skin oily and shiny, unless you do something to prevent it.

Apply Pond's Extract Company's Vanishing Cream lightly; then dust over it with the finest of powders.

"Vanishing Cream" is especially well adapted to use *after* washing, because it actually vanishes, disappears! Even in the warmest weather, it makes your skin look cool and fresh.

Pond's Extract Company's Vanishing Cream is the most individual face cream made. It is unlike anything you have ever used. It conforms to the same high standard that characterizes all the Pond's Extract Company's products.

**Pond's Extract Company's  
VANISHING CREAM**

*Pond's Extract  
For Bites, Stings, Cuts*

Pond's Extract has been used for sixty years for everyday injuries. Most of us can remember many occasions when having it available has saved hours of suffering. Get a bottle today. You will be surprised how frequently you will need it.

*Try These Products  
at Our Expense*

On request, we will mail samples of both Pond's Extract and Vanishing Cream. Upon receipt of 4c in stamps, we will send an extra large trial tube of Vanishing Cream. Address The Pond's Extract Co., Dept. N, 131 Hudson St., N. Y.

*Our tooth paste, talcum powder, cold cream and soap have the same individuality which characterizes all of the products of the Pond's Extract Company. They are different from ordinary toilet preparations. Why not try them?*

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