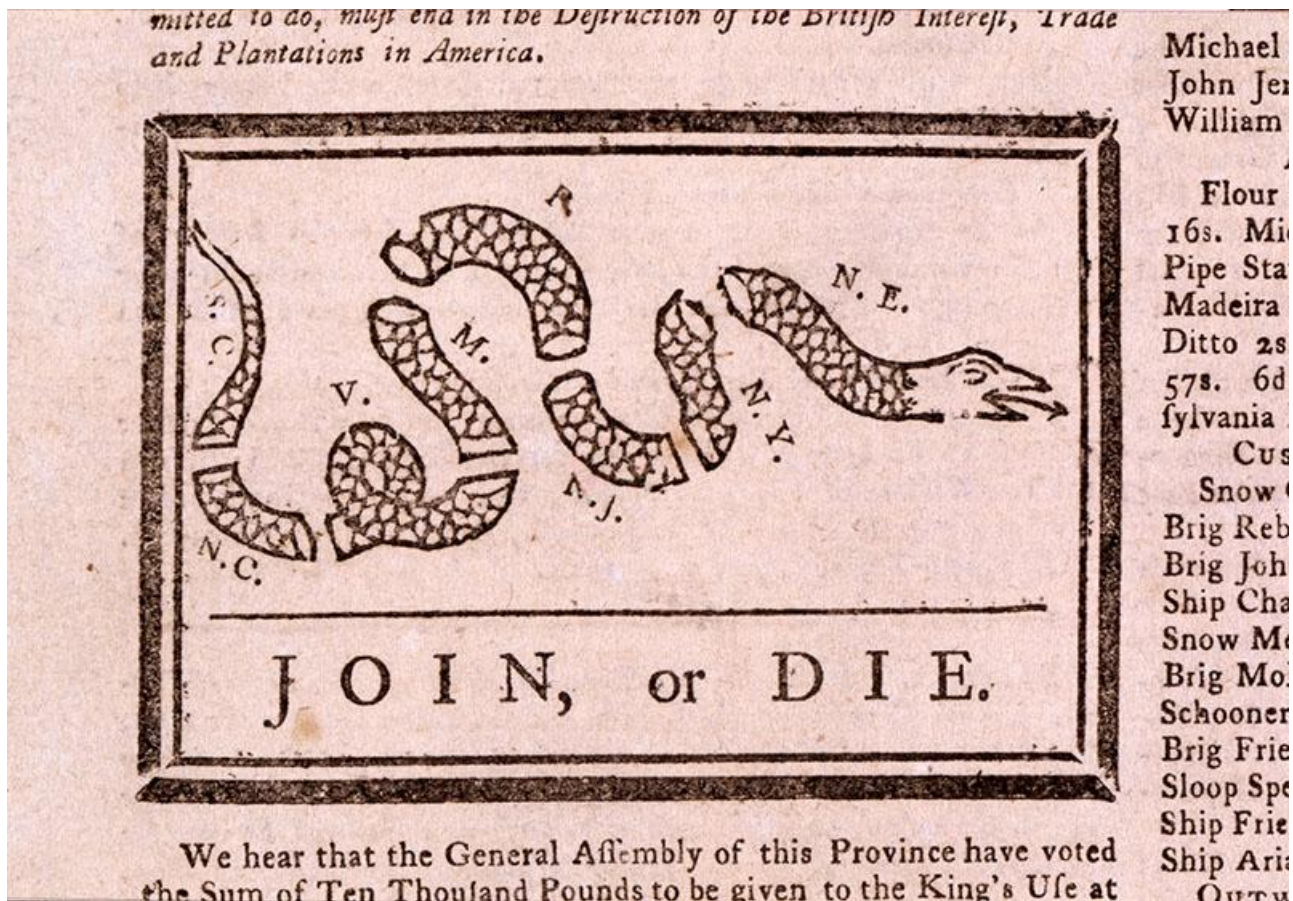


## Join, or Die

## Join, or Die

This iconic illustration, commonly associated with the American Revolution, was originally published in *The Pennsylvania Gazette* on May 9, 1754 and has been attributed to Benjamin Franklin. Benjamin Franklin was an owner and publisher of the paper.

The illustration called upon the British and colonies to unite against the French and their Indian allies during the French and Indian War. It was used again during the American Revolution to urge solidarity against Britain and republished in many newspapers.



**Citation (Chicago Style):**

Franklin, Benjamin. "Join, or Die." Illustration. In *The Pennsylvania Gazette* (Philadelphia), May 9, 1754. Item LC-USZC4-5315, Library of Congress Prints and Photographs Online Collection. <http://www.loc.gov/pictures/item/2002695523/>

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