

1966 Cover of Blueprint for Opportunity

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1966 cover of Blueprint for Opportunity, the magazine for the North Carolina Fund. The North Carolina Fund was a series of programs aimed at eradicating poverty, launched by Governor Terry Sanford in 1963.

For more on poverty and North Carolina in the 1960s check out:

To Right These Wrongs: The North Carolina Fund and the Battle to End Poverty and Inequality in 1960s America by Robert Korstad and James LeLoudis

BLUEPRINT FOR OPPORTUNITY



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Special Section: INVOLVEMENT OF THE POOR

"The only way you get anything done in the community is to have someone who represents the poor. And I came up among them, and I know them better than anyone else."

—Ralph L. Landingham,
Member, Board of Directors of Experiment in Self-Reliance, Winston-Salem, N. C.; Director, clean-up campaign for the City of Winston-Salem.

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