

## Primary Sources: Advertising Recapture and Sale of Enslaved People <sup>[1]</sup>

*By the 1830s, North Carolina had several newspapers being published at varying intervals. One of these newspapers was the Carolina Watchman, published in Salisbury (Rowan County) from 1832 to 1867.*

*With limited other means of communicating to a large audience, many enslavers looking to locate freedom seekers as well as those preparing to sell enslaved people would place ads in newspapers. Some of these ads from the Carolina Watchman are featured below, along with transcriptions.*

### \$20 REWARD

**RANAWAY** from the subscriber on 19th of November, a negro man, named TIM about 45 years of age, black complexion, about five feet four or five inches high, has a stoppage in his speech. He professes to be a very devout Baptist. Having purchased him in Montgomery county, not far from Stokes' Ferry, my opinion is, that he is in that neighborhood. I will give the above reward for his apprehension and delivery to me.

HENRY S. GORMAN.

Concord, Dec 17, 1836 -- 4w22

### \$50 REWARD

**RANAWAY** from the subscriber two negro slaves, viz **TONEY** and **JOHN**. Toney is about 35 years of age, five feet nine or ten inches high, dark complexion, square and [stout](#) <sup>[2]</sup> build and had on when he left, a bright drab [Petersham](#) overcoat. He was purchased by me of Mr. Richard Brasley of Wilmington, and calls himself Toney Montague. John is about twenty years of age, of rather lighter complexion than Toney, about five feet 10 inches high, and is quite stout built -- he has a full round face, and has lost two front teeth above and below which is his most distinguishing mark. He had on when he left, a light grey woolen round Jacket and pantaloons. The above slaves left the camp of the subscriber while on his way to the Western country, eight miles above Lincolnton, on 28<sup>th</sup> of last month, and will no doubt endeavor to make their way back to Wilmington. The above reward will be given for their apprehension, so that I get them again.

JAMES MOORE.

Dec 10, 1836 -- tf21

### Stop the Runaway.

**RANAWAY** from the subscriber living near Liberty Hill, in Iredell county, N.C., a negro man named **PETER**, formerly owned by James Cunningham. He is between forty and fifty years old; of a yellowish complexion -- round face and small eyes. He is marked with a scar in one of his ears, which has not grown together; also with a scar on the underside of his heel; which has not filled up; he has also a small scar on one of his cheeks and is about five feet, five or six inches in height. Any one taking up this negro and lodging him in jail or delivering him to me, shall be reasonably compensated.

HUGH CUNNINGHAM. Liberty Hill, Iredell co. N. C.

June 11<sup>th</sup>, 1836 -- tf47

### State of North Carolina, Surry County

*Court of Pleas and Quarter Sessions, Novem- ber Term, 1836* William Davis, Adm'r & Ex'r Exp<sup>tae</sup> Pursuant <sup>[3]</sup> to an order of Court, the subscriber will expose to public sale, at Mount Airy, Surry Co. on the 6<sup>th</sup> day of January next, on a credit of six months, **TWELVE** [likely](#) Negroes, Consisting of a likely fellow, two women, and nine well grown children The purchasers will be required to give bond with approved security.

WM. DAVIS Adm'r of James McCraw, dec's, and Ex'tor of Matthew Davis, deceased

December 17 -- 3w 22

### Notice.

**IN** pursuance of an order of the Cabarrus County Court, made at October Sessions 1836, I will sell at the Courthouse door in Concord, on the 3<sup>d</sup> Monday in February next a Negro Boy named **NATHAN**, the property of W.P. Stackton, dec'd, for cash.

W.H. ARCHIBALD, Shff. Of Cabarrus County N.C.

Dec 3 1836 -- tf20

### Cash for negroes

**THE** Subscriber will purchase any number of likely young **NEGROES** during the next six months, for which liberal prices in cash will be given. I wish all letters on business, addressed to me at Germanton, Stokes County.

TYRE GLEN.

July 18, 1836 -- \_\_52

#### User Tags:

[advertising](#) <sup>[4]</sup>

[antebellum](#) <sup>[5]</sup>

[history](#) <sup>[6]</sup>

[newspapers](#) <sup>[7]</sup>

[North Carolina](#) <sup>[8]</sup>

[North Carolina History](#) <sup>[9]</sup>

[Page](#) <sup>[10]</sup>

[slavery](#) <sup>[11]</sup>

[Students](#) <sup>[12]</sup>

[Teachers](#) <sup>[13]</sup>

[Creative Commons BY-NC-SA](#) <sup>[14]</sup>

**From:**

Copyright Date:

2009

Related Topics:

North Carolina Runaway Slave Notices, 1750-1865<sup>[16]</sup>

from the Digital Library of American Slavery

Runaway! Fugitive Slave Ads in Newspapers<sup>[17]</sup>

from Library of Congress

Freedom on the Move: A database of fugitives from American Slavery<sup>[18]</sup>

from Freedomonthemove.org

## Primary Sources:

<p>September 17, 1836—119</p> <p><b>For Sale or Rent.</b></p> <p>I WILL rent or sell on good terms, my establishment a few rods east of the Courthouse in Salisbury, on Main street. It has been occupied as a Tavern for a number of years, and might be made one of the best stands for business in Town. I will sell the House and Furniture together or separately. Any industrious, attentive person can make the money out of the House before I will require it.</p> <p>JOHN JONES.</p> <p>N. B. I will still continue to entertain my old friends and customers as usual.</p> <p>J. J.</p>	<p>On no condition will a copy of this notice be given, until the payment is received in advance.</p> <p>As the arrangements for the prosecution of this great literary undertaking are all made, and the proprietor has redeemed all his pledges to generous public for many years, no fear of non-fulfilment of the contract can be felt. The Omnibus will be regularly issued, and will contain in a year reading matter equal in amount to two volumes of Rees's Cyclopaedia, for the small sum mentioned above.</p> <p>Address, post paid,</p> <p>ADAM WALDIE,</p> <p>46 Carpenter St Philadelphia.</p>	<p>Fine Gold and Silver Chains, and Keys.</p> <p>Ladies' Gold neck Chains.</p> <p>Shell Music Boxes.</p> <p>A very nice assortment of Breast-pins, Ear-rings and Finger-rings.</p> <p>Silver, Plated, and Jet Belt Buckles.</p> <p>A large assortment of Silver Spectacles with concave, convex, green, and double glasses.</p> <p>Silver Combs and Butter Knives.</p> <p>Silver Fork Knives and Table-knives.</p> <p>Do. Pencils and Tooth Picks.</p> <p>A very superior assortment of Razors, made by Rogers, Shepley, and Wade &amp; Butcher.</p> <p>Also Razors, Shepley's, Wade &amp; Butcher's, Dark, Pocket, and Pen Knives.</p> <p>Fine Plated and Paper Castors, and Candle-sticks.</p> <p>German Silver, Table, Dessert, and Teaspoons warranted superior to silver, and cheap.</p> <p>Silver Spoons.</p> <p>Together with Purses, Steel Chains, Keys, and Fine Pistols, and Percussion caps.</p> <p>He invites the People to call and see his assortment. Those living at a distance, will have their orders filled on as good terms, as if they were present.</p> <p>JOHN C. PALMER.</p> <p>Salisbury, N. C., Dec. 3, 1836.</p>	<p>Carolina money, various mechanics' Banks—the most each bundle—a strip of paper and then folded up in a piece also contains notes to the amount of several hundred dollars, several with W. Hunter of Darlington C. Carolina, and one on E. D. I several other notes. I will wait to any one who will get out the subject—intending to publish a history of the County of Darlington C. Carolina.</p> <p>CHRISTOPHER S. SHAW, Dec. 21, 1836.</p>
<p><b>LIVE OR PACKED TO FAYETTEVILLE.</b></p> <p>THE Schooners Caroline and Caleb Nichols, Steamer Wilmington, and tow-boats, will measure and deliver Goods at N. York and deliver on at Fayetteville, at the established rates of all other charges.</p> <p>Heavy Goods will be taken as above specified, except that they will at times, when the river is very low, be subject to storage and labor of storage, which we trust will be seldom required, as steam and tow boats are of the newest construction and light draught of water.</p> <p>The Goods at the owner's risk, the same as in the hands of forwarding merchants. Freight payable on delivery at Fayetteville.</p> <p>All persons shipping Goods, by the above line, will please hand a list of the Goods shipped to Messrs. Hallett &amp; Brown, so as to advise me.</p> <p>WILLIAM DOUGAL, Proprietor.</p> <p>WILLIAMS &amp; BELDEN, Agents.</p> <p>at Fayetteville.</p>	<p><b>\$50 REWARD.</b></p> <p>RANAWAY from the subscriber one negro slave, viz TONEY and JOHN. Toney is about 35 years of age, five feet nine or ten inches high, dark complexion, square and stout built; and had on when he left, a bright drab Pea-jacket overcoat. He was purchased by me of Mr. Richard Bradley of Wilmington, and calls himself Tony Montague. John is about twenty years of age, of rather lighter complexion than Toney, about five feet 10 inches high, and is quite stout built—has a full round face, and has lost two front teeth above and below, which is his most distinguishing mark. He had on when he left, a light grey woolen round jacket and pantaloons.</p> <p>The above slaves left the camp of the subscriber while on his way to the Western country, eight miles above Lincolnton, on 28th of last month, and will no doubt endeavor to make their way back to Wilmington. The above reward will be given for their apprehension, so that I get them again.</p> <p>JAMES MOORE.</p> <p>Dec. 10, 1836—1621</p>	<p><b>Female Boarding School.</b></p> <p>THE duties of the School at Lochiel, near Hillsborough, will be resumed on the 23d of January. The Subscriber intends affording in his Pupils every facility of acquiring an Education of the highest character, both solid and useful, as well as ornamental. The better to accomplish this object, his number will be strictly limited; and he also designs procuring the services of an able female Assistant from the North.</p> <p>The Pupils of the School are treated in every respect as members of a private family, &amp; while their intellectual improvement is sedulously attended to, a high regard is paid to the cultivation of their morals and their manners. Having now had some years experience in Teaching, the Subscriber feels confident of being able to place his School on a footing with the best institutions for Female Education in the country.</p> <p>The situation of the School, a mile from Hillsborough, is one combining every advantage of retirement and health.</p> <p>Terms are \$85 per Session; which includes Board, Tuition and Books. Music and Painting are separate charges.</p> <p>WM. E. ANDERSON.</p> <p>Hillsboro', Dec. 1, 1836—6w21</p>	<p><b>AN APPRENTICE TO the business.</b></p> <p>Ornamental. Will be teaching the trades of great habits about the age preferred.</p> <p>JOHN</p> <p>November 5, 1836—1116</p> <p><b>OFFERED AT PRIVATE SALE.</b></p> <p>The following at prices and</p> <p>A LARGE Mahogany Saddle and horse hair at \$250; a pair of large Gaiters at \$10; two Mahogany dining and breakfast tables at \$18 each; a fine steel Rocking Chair at \$20; a Mahogany Bedstead at \$20; C. Jones Esq Salisbury.</p> <p>Salisbury, October 8, 1836.</p>
<p>September 3, 1836—17</p> <p><b>FOR SALE.</b></p> <p>The Subscriber offers for sale <b>FOUR LOTS</b> in the Town of Salisbury, on which there is a good <b>Tobacco Shop.</b></p> <p>with the necessary buildings &amp;c. and two permanent springs. It desirable, the water and situation would be very suitable for building either a brewery or a distillery. To any one wishing to engage in the tobacco business, this property could be valuable. If not sold privately before the 1st of next January, it will be sold then at public auction.</p> <p>Terms—Good notes at one, and two years, with interest from the day of sale.</p> <p>JOHN BEARD, Senr.</p> <p>Sept. 24, 1836—1110</p>	<p><b>State of North Carolina, SHERIFF'S OFFICE.</b></p> <p>Court of Pleas and Quarter Sessions, November Term, 1836.</p> <p>William Davis, Adm'r &amp; Ex'r Exparte, Pursuant to an order of Court, the subscriber will expose to public sale, at Mount Airy, Surry Co., on the 6th day of January next, on a credit of six months,</p> <p><b>TWELVE LIKELY Negroes,</b> consisting of a likely fellow, two women, and nine well grown children.</p> <p>The purchasers will be required to give bond with approved security.</p> <p>WM. DAVIS, Adm'r of James McCune, dec'd, and Ex'r of Matthew Davis, deceased.</p> <p>December 17—3w22</p>	<p><b>NOTICE.</b></p> <p>IN pursuance of an order of the Cabarrus County Court, made at October Sessions 1836, I will sell at the Courthouse door in Concord, on the 3d Monday in February next a Negro Boy named NATHAN, the property of W. P. Newton, dec'd, for cash.</p> <p>W. H. ARCHIBALD, Sheriff.</p> <p>of Cabarrus County N. C.</p> <p>Dec. 3, 1836—1f20</p>	<p><b>STOP THE RUNAWAY.</b></p> <p>RANAWAY from the subscriber one negro man named <b>PETE</b> formerly owned by James between forty and fifty years of age, round face is marked with a scar in the forehead, has not grown together, a underside of his beard, which he has a small scar on is about five feet, five or six inches tall, and weighs about 150 lbs. Any one taking up this man in jail or delivering him to the subscriber, will be handsomely compensated.</p> <p>HUGH C. LIBERTY HILL, Fredell co.</p> <p>June 14th, 1836—</p>
<p><b>CASH FOR NEGROES.</b></p> <p>THE Subscriber will purchase any number of likely young NEGROES during the next six months, for which liberal prices in cash will be given.</p> <p>I wish all letters on business, addressed to me at Germantown, Stokes county.</p> <p>TYRE GLEN.</p> <p>July 18, 1835—1124</p>	<p><b>\$20 REWARD.</b></p> <p>RANAWAY from the subscriber on 19th of November, a negro man, named TIM, about 35 years of age, black complexion, about five feet four or five inches high, has a stoppage in his speech. He professes to be a very devout Baptist. Having purchased him in Montgomery county, not far from Stokes Ferry, my opinion is, that he is in that neighborhood. I will give the above reward for his apprehension and delivery to me.</p> <p>HENRY S. GORMAN.</p> <p>Concord, Dec. 17, 1836—4w22</p>	<p><b>NOTICE.</b></p> <p>IS hereby given, that application will be made to the next General Assembly of the State, for an amendment to the act of Assembly, incorporating the Cape Fear Yachting, and Pe Dee Rail Road Company passed in the year 1833, and amended in the year 1834. In which application it will be sought to annex the exclusive privilege of Navigating the Yachting River, above the Narrows to the highest point of boat Navigation, on the same; and in various other particulars.</p> <p>October 29th 1836.</p>	<p><b>STONE CUTTING.</b></p> <p>JOHN HOLMES</p> <p>GIVES notice that he has a quarry seven miles from Salisbury, where he has a variety of work in his line of a rect style and at as cheap rates as can be done in this country. The quality of his work is greatly superior to Millers and Goldsmiths. He promises the most prompt and perfect execution. Orders will be promptly attended to.</p> <p>Salisbury, Nov. 28—19</p>
<p><b>FOR SALE.</b></p> <p>A FIRST RATE JINNEY, warranted to be in full.</p> <p>Enquire at this Office.</p> <p>Dec. 17—1122</p>	<p><b>FOR SALE.</b></p> <p>A FIRST RATE JINNEY, warranted to be in full.</p> <p>Enquire at this Office.</p> <p>Dec. 17—1122</p>	<p><b>NOTICE.</b></p> <p>IS hereby given, that application will be made to the next General Assembly of the State, for an amendment to the act of Assembly, incorporating the Cape Fear Yachting, and Pe Dee Rail Road Company passed in the year 1833, and amended in the year 1834. In which application it will be sought to annex the exclusive privilege of Navigating the Yachting River, above the Narrows to the highest point of boat Navigation, on the same; and in various other particulars.</p> <p>October 29th 1836.</p>	<p><b>STONE CUTTING.</b></p> <p>JOHN HOLMES</p> <p>GIVES notice that he has a quarry seven miles from Salisbury, where he has a variety of work in his line of a rect style and at as cheap rates as can be done in this country. The quality of his work is greatly superior to Millers and Goldsmiths. He promises the most prompt and perfect execution. Orders will be promptly attended to.</p> <p>Salisbury, Nov. 28—19</p>

**Keys.** Carolina money, Cheraw and Planter's mechanics' Banks—the money was put \$100 each bundle—a strip of paper round each bundle and then folded up in a piece of new paper; also contained notes to the amount of near one hundred dollars, several were given by John W. Hunter of Darlington Court House, South Carolina, and one on E. D. Law for \$100, with several other notes. I will give a handsome reward to any one who will give me information of the subject—information or corrected in Salisbury or Darlington Court House, will be rewarded.

**CHRISTIAN TARR**  
Salisbury, Dec 21, 1836—13.

**AN APPLIANCE**  
**To the business of Coach & Ornamental Painting.**  
Will be making me up, and painting of great habits about the age of 15 or 16 w preferred.  
**JOHN W. RAIN**  
November 5, 1836—1116

**OFFERED AT PRIVATE SALE**  
**The following articles at prices unrecd:**  
**LARGE** Mahogany Sofa, cushioned, curled horse hair at \$80; two \$10; pair of large Gilt framed Mirrors Mahogany folding and Sliding tables at \$18 each; a fine Mahogany Rocking Chair, at \$20; a fine Mahogany Bedstead at \$30. Room at Jones Esq Salisbury.  
**JAMES MARLIN**  
Salisbury, October 8, 1836—1122

**THIS** is to inform the public in general, that there is no partnership existing between the subscribers at this time, nor has there been since the first day of January last.  
**HENRY W. CONNER,**  
**R. W. ALONG.**  
June 25, 1836—11—49.

**Stop the Runaway.**  
**AWAY** from the subscriber living at Liberty Hill, in Iredell county, N. C. a negro man named  
**PETER,**  
formerly owned by James Cunningham. He is between forty and fifty years old; of a yellowish complexion—round face and small eyes. He is marked with a scar in one of his eyes, which has not grown together; also with a scar in the underside of his heel, which has not healed. He has also a small scar on one of his cheeks. Any one taking up this negro and lodging him in jail or delivering him to me, shall be richly compensated.  
**HUGH CUNNINGHAM**  
Liberty Hill, Iredell co. N. C.  
June 11th, 1836—1147

**STONE CUTTING.**  
**JOHN HOLSHOUSE.**  
GIVES notice that he will execute all kinds of work in his line of business, in as correct a style and at as cheap a rate as such work can be done in this country. The superior quality of his grit strongly recommends him to Millers and Gold miners in particular. He promises the utmost punctuality in filling his engagements. Orders directed to the Post Office at Salisbury will be promptly attended to.  
Salisbury, Nov. 28—1911

**Keys.** Carolina money, Cheraw and Planter's mechanics' Banks—the money was put \$100 each bundle—a strip of paper round each bundle and then folded up in a piece of new paper; also contained notes to the amount of near one hundred dollars, several were given by John W. Hunter of Darlington Court House, South Carolina, and one on E. D. Law for \$100, with several other notes. I will give a handsome reward to any one who will give me information of the subject—information or corrected in Salisbury or Darlington Court House, will be rewarded.

**CHRISTIAN TARR**  
Salisbury, Dec 21, 1836—13.

**AN APPLIANCE**  
**To the business of Coach & Ornamental Painting.**  
Will be making me up, and painting of great habits about the age of 15 or 16 w preferred.  
**JOHN W. RAIN**  
November 5, 1836—1116

**OFFERED AT PRIVATE SALE**  
**The following articles at prices unrecd:**  
**LARGE** Mahogany Sofa, cushioned, curled horse hair at \$80; two \$10; pair of large Gilt framed Mirrors Mahogany folding and Sliding tables at \$18 each; a fine Mahogany Rocking Chair, at \$20; a fine Mahogany Bedstead at \$30. Room at Jones Esq Salisbury.  
**JAMES MARLIN**  
Salisbury, October 8, 1836—1122

**THIS** is to inform the public in general, that there is no partnership existing between the subscribers at this time, nor has there been since the first day of January last.  
**HENRY W. CONNER,**  
**R. W. ALONG.**  
June 25, 1836—11—49.

**Stop the Runaway.**  
**AWAY** from the subscriber living at Liberty Hill, in Iredell county, N. C. a negro man named  
**PETER,**  
formerly owned by James Cunningham. He is between forty and fifty years old; of a yellowish complexion—round face and small eyes. He is marked with a scar in one of his eyes, which has not grown together; also with a scar in the underside of his heel, which has not healed. He has also a small scar on one of his cheeks. Any one taking up this negro and lodging him in jail or delivering him to me, shall be richly compensated.  
**HUGH CUNNINGHAM**  
Liberty Hill, Iredell co. N. C.  
June 11th, 1836—1147

**STONE CUTTING.**  
**JOHN HOLSHOUSE.**  
GIVES notice that he will execute all kinds of work in his line of business, in as correct a style and at as cheap a rate as such work can be done in this country. The superior quality of his grit strongly recommends him to Millers and Gold miners in particular. He promises the utmost punctuality in filling his engagements. Orders directed to the Post Office at Salisbury will be promptly attended to.  
Salisbury, Nov. 28—1911

Whisky per gal 50 a 15 cts; Wheat cut assort per lb 1 2 a 9 cts; Wrought do. per lb 20 cts; Pork per lb 12 a 9 cts; Rice per 100 lbs \$1 00; Sugar per lb 14 a 2 a 14 cts; Salt pr 50 a 25; Salt per bush 45 cts; Steel A new blister pr lb 10 cts; Tallow per lb 10 a 8 cts; Tea Imperial per lb \$1 25 a 1 37 1/2 cts; Iron do. pr lb \$1 1 25 cts; Tobacco manufactured per lb 10 a 15 cts.

**FAYETTEVILLE**  
Brandy per gal 50 a 15 cts; Apples 50 a 57 cts; pr lb 16 a 17; Cotton pr lb 12 1/2 a 15 cts; Coffee pr lb 12 1/2 a 14; Flour 60 a 93 cts; Hoesed pr lb \$1 50 a 1 60; Feathers pr lb 45 a 60; Corn pr bush 80 a 85; Iron pr lb 5 1/2 a 6; Molasses pr gal 43 a 57; Nails cut 7 1/2 a 8; Salt wash 60 a 90; Sugar pr bush \$1 50; 0 Whiskey 50 a 53; Beeswax 25 a 30.

**LIST** of letters remaining in the Post Office in Salisbury on the 1st of January, 1837:  
A—R H Alexander 2, Samuel Allen, William Anderson, Michael Anderson.  
B—J J Bruner 2; Elizabeth Ann Brunson, Ben Brown, N Boyden, Peter Bartlett, John and Jr 2, Ellen A Bates, Gray J Bryson, Rob Bruner, Elvira Brunson, A Bagarly, Elizabeth Butler, Moss W Bailey, Enoch Back.  
C—Levi Carrel, Daniel Corrier, Brunson Owen, James Cook, D Canidy, Elizabeth Gessel, Charles Cuthesell, James W Clarke, Edward Clutis.  
D—John P Dickson, George Duke 1, J Lewis Davis, Wm P Dobs-m.  
E—John Elderbe.  
F—William Folk, Squier Freezer or Macone Russell, Secretary Fulton Lodge 4, Lewis Frazer, James Filips.  
G—George G. Gordon 2, T C Graham & Co. Sal, Ann Gosor, C Omello Gelshe, Henry S Gosar.  
H—Henry Hill, Daniel Hornbager, Alex Henry, Benjamin Howard 2, George Hargrave, Dey Hans, William B Hightower, Du Lass, Haden Wm Hicks, Andrew Harrell, Elizabeth Helen.  
J—David Julian or Wm Julian, Joseph Jones, and Lucy, Amy Josey.  
K—R Kerr.  
L—Peter Long, Margaret Long, Robt E Long 2.  
M—G W Moncreai, James H McCulloch, J W Mitchell, Agnes Morgan or Albert C Morgan, Michael Myrin, Jephtha Mowis, A M Mitchell, W Meersbach, Wm Marech.  
O—Jane Owens.  
P—Wm Phillips, Foss P. Scott Jr, Joel Pickler, Thomas Puryear, Matthew P. rter, Jacob Pool, R. James G Rowe, William Ramsey, William G Rodgers.  
S—John Shaver, A Smoot, Wm Sims, Alex Hart, James Smith, Sam Seafort, Thos Smith, James M Switzer, Wm Stewart, John W Simmons, George S Shaw, T H Shaw, Harriet and M Swisher, Isaac Sweet, Wm Stone, F Shepard.  
T—William Taylor, Whitson Taylor, Aaron Toy, Susan Turner, George O Tarr, Fredrick Thomson.  
W—John Wardwell, Bristol Warrick, Philip Wright, George Withelm.  
**SAM'L REEVES, P. M.**  
3x—25

**Journeymen Tailors Wanted**  
Good habits and good workmen. None others apply.  
Also one or two good boys will be taken to learn the trade.  
Apply at the large Brick Building, near the Court House.  
**B. F. FRATLEY**  
Salisbury, 7—3w25

person has attached to your name the feelings of the South, and I therefore send you this for the columns of the Evening Star, having no doubt but that it will meet your approbation. The name of Jefferson has been of late years the subject of so much vituperation, that many reasonable people who never examine for themselves, conclude from the number of his assailants that some great sin in his life has been recently brought to light. The last N. Y. Mirror contains an extract from the Memoirs of North Carolina, by Mr. Jones of that State; and we there see that that gentleman continues his abuse of Mr. Jefferson, under the guise of defending his own State. He hates Mr. Jefferson for his principles, and hates Virginia because she is proud of her native son of freedom. According to him, Mr. Jefferson stole the opinions and much of the language of the Declaration of Independence from the Mecklenburg Declaration. According to him Sir Walter Raleigh was not the Lord of the sacred shore at Jamestown, and according to him the name of Raleigh is connected with no other territory of the Union but that of North Carolina. All these are new and startling points, and contrary to what every historian of any note; and this historical Revolution cannot expect Virginia to sit quietly and witness the degradation and insult of her proudest feelings. Mr. Jones sneers too at Mr. Randolph's title of "Roanoke," and says he performed it from the annals of North Carolina. But how this is, he does not tell us. The river Roanoke is in the State of Virginia, and sweeps over a much wider extent of that State than it does of North Carolina. The estate of Mr. Randolph was directly upon its banks; and there he was born, and from there he had as much right to take a name, as Mr. Jones had to take the name of "Shocco" from the spot of his birth. The spirit with which Mr. Jones assails Virginia, and every thing connected with her history, convinces me he must have some latent, concealed reason for his bitter hatred; and so long as he does not misrepresent the facts of our history, he may justify himself in the eyes of many; but I could not permit his claim to Sir Walter Raleigh as the founder of North Carolina to pass uncontradicted nor let even this occasion pass without saying a word of defence for the lamented Jefferson and Randolph.

**A VIRGINIAN.**  
When I first saw these two articles, it did not appear to me as at all necessary that I should reply to any thing they contained. In the first place, they were anonymous communications, and I did not consider the editors of either paper in any wise responsible for their contents. Besides, too, I had supposed that if there was any point of American History settled and altogether beyond controversy, it was the fact that the coast of North Carolina had been colonized under the auspices of Sir Walter Raleigh, and that the Roanoke and the contiguous islands of that State were known under the name of Virginia, for more than twenty years, before the settlement of Jamestown. But it seems that I am not to be

December 17—3w22

## \$20 REWARD.

**R**UNAWAY from the subscriber on 19th of November, a negro man, named TIM, about 45 years of age, black complexion, about five feet four or five inches high, has a stoppage in his speech. He professes to be a very devout Baptist. Having purchased him in Montgomery county, not far from Stokes' Ferry, my opinion is, that he is in that neighborhood. I will give the above reward for his apprehension and delivery to me.

HENRY S. GORMAN,

Concord, Dec. 17, 1836—4w22

Ad advertising a reward for a runaway slave -- Tim -- published in the December 17, 1836 edition of the Carolina Watchman.

## \$50 REWARD.

**R**UNAWAY from the subscriber two negro slaves, viz TONEY and JOHN. Toney is about 35 years of age, five feet nine or ten inches high, dark complexion, square and stout built; and had on when he left, a bright drab Persian overcoat. He was purchased by one of Mr. Richard Bradley of Wilmington, and calls himself Toney Montague. John is about twenty years of age, of rather lighter complexion than Toney, about five feet 10 inches high, and is quite stout built—has a full round face, and has lost two front teeth above and below, which is his most distinguishing mark. He had on when he left, a light grey woolen round jacket and pantaloons.

The above slaves left the camp of the subscriber while on his way to the Western country, eight miles above Lenoir, on 29th of last month, and will no doubt endeavor to make their way back to Wilmington. The above reward will be given for their apprehension, so that I get them again.

JAMES MOORE.

Dec. 10, 1836—1f21

Ad advertising a reward for two runaway slaves-- Toney and John -- published in the December 10, 1836 edition of the Carolina Watchman.

## Stop the Runaway.

**R**UNAWAY from the subscriber living near Liberty Hill, in Iredell county, N.C. a negro man named

**PETER,**

formerly owned by James Cunningham. He is between forty and fifty years old, of a yellowish complexion—round face and small eyes. He is marked with a scar in one of his ears, which has not grown together; also with a scar on the underside of his heel, which has not filled up; he has also a small scar on one of his cheeks, and is about five feet, five or six inches in height. Any one taking up this negro and lodging him in jail or delivering him to me, shall be reasonably compensated.

HUGH CUNNINGHAM,

Liberty Hill, Iredell co. N. C.

June 11th, 1836—1f47

Ad advertising a reward for a runaway slave -- Peter -- published in the June 11, 1836 edition of the Carolina Watchman.

3 January 2018

Source URL: <https://ncpedia.org/anchor/primary-sources-advertising>

### Links

[1] <https://ncpedia.org/anchor/primary-sources-advertising> [2] <https://ncpedia.org/glossary/stout> [3] <https://ncpedia.org/glossary/pursuant> [4] <https://ncpedia.org/category/user-tags/advertising> [5] <https://ncpedia.org/category/user-tags/antebellum> [6] <https://ncpedia.org/category/user-tags/history> [7] <https://ncpedia.org/category/user-tags/newspapers> [8] <https://ncpedia.org/category/user-tags/north-carolina-5> [9] <https://ncpedia.org/category/user-tags/north-carolina-6> [10] <https://ncpedia.org/category/user-tags/page> [11] <https://ncpedia.org/category/user-tags/slavery> [12] <https://ncpedia.org/category/user-tags/students> [13] <https://ncpedia.org/category/user-tags/teachers> [14] <https://ncpedia.org/category/user-tags/creative-commons> [15] <https://ncpedia.org/category/entry-source/anchor-north> [16] <https://dls.uncg.edu/notices/> [17] <https://blogs.loc.gov/headlinesandheroes/2019/10/runaway-fugitive-slave-ads-in-newspapers/> [18] <https://freedomonthemove.org/> [19] <https://ncpedia.org/media/carolina-watchman-ads-0> [20] <https://ncpedia.org/media/carolina-watchman-ads-january>